□ 꽃박람회 제 2018 - 06호



Global SNS Supporters

IHK 2018 Global SNS Supporters wanted

who deliver a variety of news of IHK 2018

O Who can participate

- Foreigner Lives in Korea who over 20's and can speak Korean or English
- Having at least one SNS account (Facebook, Twitter, Instagram, 人人网, Weibo, Weixin, QQ etc)
- To Like flower, Have an interest forward to IHK
- Over 1 posting per week on your SNS consistently
- Positive mind, Having a leadership
 (Photoshop, contents edition skill preferred)
- Could be active during doing supporters (2months)

○ Schedule

apply	announcement	orientation	SNS supporters
~ 2018. 2. 28	2018. 3. 5	2018. 3. 10	2018. 3. 12 ~ 5. 13

Announcement: 3. 5.(Mon), after 3pm (Homepage, Individual contact)
 * above schedule could be changed for some unavoidable reasons by organizer

○ What to do

Publicize IHK(International Horticulture Goyang Korea) 2018
 (2 more postings per month)

- Individual account posting (2 more postings)
- To Visit IHK 2018 take photos, posting
- (During 4. 27 ~ 5.8 must be come)
- Off- line event mission participation (D-7, On weekend)
- Free theme select posting

O Benefit

- Gift coupon, uniform
- Global SNS supporters a letter of appointment & certificate
- PRESS entrance card, ticket, food & beverage coupon etc
- Official ceremony(Opening, closing), Fam tour participation

O How to apply

- Download apply form in IHK homepage, email apply E-mail: flowergoyang@gmail.com
- Please check "must to do mission"
- File name: application_your name_Global sns supporters
- Question : Goyang International flower foundation(Public relations team)

TEL. 031-908-7759 / E-mail: flowergoyang@gmail.com

2018. 2. 7.

Goyang International Flower Foundation